



IMAGING COSTS


SubliJet IQ™

To achieve maximum profitability from your SubliJet IQ system, it is important to have a baseline transfer cost for each print job. In determining true costs, consider the amount of ink used for a specific artwork design and the cost for paper. Using these baseline costs of goods for each project allows you to maximize your profit.

To help you choose a SubliJet IQ system that gives you the highest return on your investment, Sawgrass has developed a product yield guide built around a variety of real-world artwork. The images below were printed for three average substrates to determine a transfer cost for each. The costs include SubliJet IQ ink and recommended paper and are provided only as an illustration. Your final decorated costs will vary based on the amount of ink used and image print size.

Heavy Coverage Example	Image Info.	Average Imaging Cost (ink and paper)					
		C88 Cartridge	C88 QC*	R1800 Cartridge	R1800 Std. QC*	4800 Std. Cartridge	4800 Ext. Cartridge
	Soft L'ink T-shirt 7.5" x 10" image size	\$3.77	\$1.01	\$3.16	\$0.79	\$0.66	\$0.54
	Unisub Plaque 5" x 7" image size	\$2.09	\$0.61	\$2.40	\$0.63	\$0.65	\$0.54
	Ceramic Mug 3" x 3" image size	\$0.69	\$0.28	\$0.77	\$0.28	\$0.37	\$0.32

Medium Coverage Example	Image Info.	Average Imaging Cost (ink and paper)					
		C88 Cartridge	C88 QC*	R1800 Cartridge	R1800 Std. QC	4800 Std. Cartridge	4800 Ext. Cartridge
	Soft L'ink T-shirt 7.5" x 10" image size	\$2.20	\$0.64	\$2.12	\$0.57	\$0.48	\$0.40
	Unisub Plaque 5" x 7" image size	\$1.00	\$0.35	\$1.52	\$0.44	\$0.39	\$0.34
	Ceramic Mug 3" x 3" image size	\$0.56	\$0.25	\$0.73	\$0.27	\$0.28	\$0.25

Light Coverage Example	Image Info.	Average Imaging Cost (ink and paper)					
		C88 Cartridge	C88 QC*	R1800 Cartridge	R1800 Std. QC	4800 Std. Cartridge	4800 Ext. Cartridge
	Soft L'ink T-shirt 7.5" x 10" image size	\$1.85	\$0.55	\$1.52	\$0.45	\$0.41	\$0.35
	Unisub Plaque 5" x 7" image size	\$0.99	\$0.35	\$1.18	\$0.37	\$0.37	\$0.33
	Ceramic Mug 3" x 3" image size	\$0.45	\$0.22	\$0.71	\$0.27	\$0.29	\$0.25

*QC = QuickConnect System

Comments:

Image Info.:

Each image has been sized for three average substrates and printed on 8.5" x 11" Accuplot paper using PowerDriver IQ & XG[®], Vivid, High Speed settings.

Imaging Costs:

Actual results will depend on specific artwork, firmware, RIP and color management settings. Numbers are based on the specific images displayed. All prices are in US dollars.

All data has a margin of error of +/- 3%

